

# Analyze & Optimize

Website Analytics & Tracking

## Details

### Type of Service

Evaluation, Consulting

### Fee

One-time or residual based on Business, Organization and Scope of Assessment

### Method

In-person (please call),  
Video Conference, Telephone

# Summary

Detailed hands-on Evaluation and Strategy for development of Website Analytics and Tracking

## Features

- Customized to your needs
- Website Analytics
- Website Tracking
- Integrating Digital Marketing
- Where Clients are Driven From
- Who the Potential Client Is
- Development, Strategy, Planning

# Goals and Expectations

Develop Analytic and Tracking Process for your Website and Digital Marketing

## Requirements

Strict Confidentiality Agreement, Willingness to track key Data Metrics for both the Website and Digital Marketing, Purchase Analytical Software / Plugins

# Additional Details

“Website Analytics & Tracking” improves your Website and related areas of Digital Marketing by using Advanced Analytics and Tools.

Many Businesses and Organizations cannot tell you who is visiting their site or where they come from.

Greater details such as time spent in the site, platforms used to view the site and many other factors are sometimes not thought of as important.

“Before you can optimize it, you need to be able to analyze it.”