



Core & Start Base

Custom Profit Building Strategies

## Details

Type of Service

**Strategy Consulting**

Fee

**One-time or residual, Based on Business, Organization and Scope of Strategy and Plan**

Method

**In-person Meeting (please call),  
Video Conference, Telephone**

# Summary

Follow-up to “Business Profit 2.2 Diagnostic / Evaluation,”  
Strategizes Plans and Goals to  
build, grow and sustain Profit and  
Surplus Revenue

## Features

- Customized to your needs
- Profit Strategies
- Surplus Revenue Strategies
- Short-Term Goals
- Long-Term Goals
- Pathway to the 3 Other Divisions
- Open Changeable Planning
- Vision, Goals and Plan

# Goals and Expectations

Develop short-term and long-term Strategies, Goals and Plans for forward growth of Profit and Surplus Revenue

## Requirements

“BusinessProfit2.2 Diagnostic / Evaluation,” Strict Confidentiality Agreement, Planning and Goal setting, Meetings based on depth of Strategy, Willingness to develop a solid Game Plan for future Growth

# Additional Details

“Custom Profit Building Strategies” takes all of the Information from “BusinessProfitProfit2.2 Diagnostic / Evaluation” and develops a comprehensive set of working Strategies and powerful Goals.

Depending on your organization’s internal structure and dynamics, possible disciplines may include but are not limited to Lean, Six Sigma, Kaizen, our “Perfection Model” and other hybrid Process Development Systems.

“Custom Profit Building Strategies” begins building the Foundation for our other Consulting Programs:

Marketing & Closing  
Analyze & Optimize  
Technology+Business

“Custom Profit Building Strategies” is the Foundation of what we do!