



## Details

### Type of Service

Evaluation / Diagnostic, Consulting

### Fee

One time or residual based on Business and Organization and Scope of Assessment

### Method

Website Evaluation, Video Conference, Telephone

### Summary

Detailed hands-on evaluation of your Website assessing Content, Ease of Use, Platform Compatibility, Speed and Functionality

### Features

- Customized to your specific needs
- Copywriting
- Image and Branding
- Functionality Across Platforms
- Ecommerce Functionality
- Speed, Metrics and Scoring
- Minification (JS, HTML and CSS)
- Includes Development, Strategy and Planning

## Goals and Expectations

Evaluate your Website for most issues regarding Content, Ease of Use, Functionality and Platform Compatibility

## Requirements

Strict Confidentiality Agreement, Full access to your Website and any related or integrated Digital Marketing Campaigns

(including memberships, public login portals, general public areas and funnels)

## Additional Details

“Website Shakedown” Evaluates / Diagnoses Content, Copywriting and Functionality. We use Scoring and Metric Software to analyze Speed, Efficiency, Page Load Times and more.

We will work with you to find Solutions to strike a balance between perfect Metric Scoring, Design, Form and Functionality.

The Best Practice is a Cross-Platform friendly, fast, easy to read and understand Website.

“A Healthy Website Shakedown is good for Profit and Surplus Revenue.”