



Details

Type of Service

Evaluation / Diagnostic, Consulting

Fee

One time or residual based on Business and Organization size and scope of Assessment

Method

Website Evaluation,
Video Conference, Telephone

Summary

Detailed hands-on evaluation of your Website assessing Content, Ease of Use, Platform Compatibility, Speed and Functionality

Features

- Customized to your needs
- Copywriting
- Image and Branding
- Functionality Across Platforms
- Ecommerce Functionality
- Speed, Metrics and Scoring
- Minification (JS HTML CSS)
- Development, Strategy, Planning

Goals and Expectations

Evaluate your Website for most issues regarding Content, Ease of Use, Functionality and Platform Compatibility

Requirements

Strict Confidentiality Agreement,
Full access to your Website and
any related or integrated Digital
Marketing Campaigns

(including memberships, public login
portals, general public areas and funnels)

Additional Details

“Website Shakedown” Evaluates / Diagnoses Content, Copywriting and Functionality. We use Scoring and Metric Software to analyze Speed, Efficiency, Page Load Times and more.

We will work with you to find Solutions to strike a balance between perfect Metric Scoring, Design, Form and Functionality.

The Best Practice is a Cross-Platform friendly, fast, easy to read and understand Website.

“A Healthy Website Shakedown is good for Profit and Surplus Revenue.”