

Details

Type of Service

Evaluation, Consulting

Fee

One time or residual based on Business, Organization and Scope of Assessment

Method

In-person (please call), Video Conference, Telephone

Summary

Detailed hands-on Evaluation and Strategy for integrating "Marketing & Sales Automation" within your Business and Organization

Features

- · Customized to your specific needs
- Introduction to Marketing Automation
- Leveraging Marketing Automation
- Tracking Marketing Automation
- Advanced Marketing Automation
- Sales Incentive Platforms
- Includes Development, Strategy and Plan

Goals and Expectations

Begin the process of using "Marketing & Sales Automation" to streamline your Marketing and Closing Efforts

Requirements

Strict Confidentiality Agreement, Willingness to try new Automation Plugins and Software that are applicable to your Marketing, Sales and Closing needs

Additional Details

"Marketing & Sales Automation" goes far beyond Template Emails.

Many Business and Organization Leaders are not aware of what is possible or simply fail to use what they may already own.

CRM (Contact Resource Management) Platforms and SMTP Delivery Vehicles are just a few examples of Topics addressed.

Tracking, Analytics and Metrics are equally important for any Marketing and Sales Automation plan to be successful.

Inspire your Sales Team with a Monetary Merit System of Incentives through Automated Commissions and Tiered Structuring.

"Why limit yourself to outdated Technology? - Automate Today!"